

EXHIBITION FACT SHEET 2011



IraqMedicare



SHOW TITLE

The International Healthcare Exhibition & Conference
Serving Iraq

VENUE

Erbil International Fairground - Erbil, Kurdistan Region – Iraq

NUMBER OF COMPLETED EDITIONS

Two (2)

FREQUENCY

Yearly

DATE OF NEXT EDITION

May 29-31, 2012

EXHIBITION PROFILES

- Accident & Emergency Equipment
- Hospital Building Technology
- Medical & Hygienic Products
- Hospital Furniture
- Diagnostic Equipment
- Lab Equipment
- Dental Equipment
- Optical & Ophthalmology Equipment
- Orthopedic Supplies
- Pharmaceutical Products
- Spa & Cosmetic Salons Supplies
- Protective Gear
- Uniforms & Clothing
- Medical Insurance
- E-Health
- Consulting & Training

GROSS EXHIBITION AREA (SQM)

2011: 3500sqm

NET EXHIBITION AREA (SQM)

2011: 1727sqm

NUMBER OF EXHIBITORS

2011: 150

NUMBER OF VISITORS

2011: 10,000

EXHIBITORS *International Participation*

China	Iran	Switzerland
Cyprus	Iraq	Syria
Egypt	Jordan	Turkey
France	Lebanon	UAE
Germany	Morocco	UK

VISITOR PROFILES

Trade Professionals Only

Physicians	Dental Clinics
Medical Technicians	Medical Students
Hospital Owners	Spa Owners
Importers and Distributors	Cosmetic Clinics Owners
Pharmacists	Government Officials
Medical Clinics	

VISITORS BY REGION

